

# Virginia ACTE News

## Greetings from the President

Welcome to the Virginia Association of Career and Technical Education website. I am very proud to be serving as your president this year. I feel that Career and Technical Education (CTE) is a cornerstone to education. One of my favorite sayings is that "CTE brings life to the SOLs." As a CTE educator I am passionate about the opportunities that we provide for our students. With the addition of our Workplace Readiness Skills we can offer students the tools to a successful life. Whether you teach students how to become effective parents or how to make biofuel, you are providing them with a tool that will enhance their life skills.

My career passion has been to prepare students to live a healthy, happy, and successful life. I feel that we as CTE educators offer this to our students. I personally am very proud to say that I am a CTE educator. VACTE is the umbrella organization for all Career and Technical Education program areas and divisions throughout the Commonwealth. VACTE provides state leadership development activities, state policy representation, professional recognition, awards, and information sharing and networking. VACTE has the most experienced educational public policy leaders in Virginia working for its members. The strength of VACTE comes from its membership. A strong state organization can provide you information, influence, and involvement in policy issues affecting your career and students in Career and Technical Education throughout Virginia.

Despite the budget and economic issues facing each of our school divisions, we are still charged with the mission of educating our students to be skillful and knowledgeable participants in a global economy. What better way to represent yourself than to become a member of your professional association? As CTE educators, we are a powerful force together. Last January, VACTE hosted its annual Professional Leadership Seminar. We had more than 100 in attendance for our annual gathering. We were honored to have legislators and their aides stop by our first legislative reception at the General Assembly Building and give us the opportunity to tell them of the importance of Career and Technical Education (CTE) in Virginia. Please join us this year for our 14th Annual VACTE Professional Leadership Seminar for Virginia Educators, January 23-24, 2014 at the Crowne Plaza Hotel in Downtown Richmond.

There is a Japanese proverb that states, "Better than a thousand days of diligent study is one day with a great teacher." Come enjoy this opportunity to network with your colleagues and learn from great teachers. I look forward to seeing you at this year's VACTE Professional Leadership Seminar on January 23rd.

### Virginia ACTE Are you a member?

Membership in the statewide umbrella association, VACTE, should be a priority for anyone interested in and supportive of CTE in Virginia.

The potential VACTE membership is more than 5,000, and VACTE needs YOU! VACTE works for ALL of CTE and addresses concerns that could enhance CTE. It also monitors and tracks issues that would not be in the best interest of CTE programs, workforce and economic development, and especially students enrolled in CTE courses.

VACTE does not endorse candidates or party affiliation. VACTE works with bipartisan policy makers as they endorse and support expansion of CTE in Virginia.

A membership form is included in this newsletter for your convenience. It is also available on the VACTE Web site <<http://www.vacte.net>>. Complete the form online or mail it today!

Sincerely,  
**Barb**

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## VACTE 2013-2014 Board Meeting Calendar

VACTE board meetings are open to all members. The planned 2013-2014 board meetings are as follows:

- January 23, 2014 Crowne Plaza Hotel 11:00-12:30  
Richmond, VA
- March 6, 2014 CTE Resource Center 10:00-2:00  
Richmond, VA
- June 19, 2014 CTE Resource Center 10:00-2:00  
Richmond, VA



# 2013–2014 Public Policy Concerns for Career and Technical Education

Again this year, VACTE developed a fact sheet to share with policy makers, business partners, and other groups interested in Career and Technical Education. *CTE: Learning That Works for Virginia* provides statistics that show CTE continues to expand and offer secondary education programs that prepare students to be college ready and career ready—both of which prepare students to be part of a strong and competitive workforce. The fact sheet shows local and state business and policy leaders the success of CTE students and the huge contribution CTE makes to Virginia’s economy. This document can be downloaded from the VACTE Web site at <[http://www.vacte.net/public\\_policy.html](http://www.vacte.net/public_policy.html)>.

State policy makers and business leaders will soon receive the *Issues and Solutions for Career and Technical Education in Virginia 2014*, the VACTE document that outlines its policy concerns for 2014. A printable copy of Issues and Solutions is available on the VACTE Web site <[http://www.vacte.net/public\\_policy.html](http://www.vacte.net/public_policy.html)>. By discussing these concerns, along with possible solutions, with policy makers, we can ensure they are consistently hearing CTE’s message throughout the Commonwealth.

Every year is a crucial year, and, as our state and federal budgets continue to be a concern, it is important that VACTE members work to protect and, when possible, restore funding for CTE initiatives. None of this can happen without your work at home, networking with local policy makers. We rely on you to tell them of the many successes of CTE students and CTE’s contributions to the workforce and overall economy.

Also on the VACTE website is a new document, *The Advocacy Tip Sheet*. This provides a guide to discussing CTE with policy makers and gives tips on how to follow up with them. Use this guide when you make appointments with policy makers in your district. Set up your appointments now, because talking to them prior to the General Assembly session is critical to focus their attention on CTE. There are many new faces in the General Assembly, and it is our responsibility as advocates for CTE to encourage their support.

Please feel free to contact either of us with questions or suggestions regarding VACTE’s public policy concerns. We’d love to hear from you and/or work with you and your regional groups on policy updates and initiatives.



**Dr. Brenda D. Long**  
**VACTE Executive Director**  
**540-760-2504**  
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## Looking Ahead . . . 2014 CTE Summer Conferences

July 14–17	VAAE–Virginia Association of Agriculture Educators Conference	Lynchburg
July 28–30	VAHAMSEA–Virginia Health and Medical Sciences Educators Association	Virginia Beach
July 29–31	VATIE–Virginia Association of Trade and Industrial Educators Conference	Norfolk
July 29–August 1	VBEA–Virginia Business Education Association Conference	Roanoke
July 30–August 1	VAME–Virginia Association of Marketing Educators	Virginia Beach
August 4–6	VATFACS–Virginia Association of Teachers of Family and Consumer Sciences Conference	Roanoke
August 6–8	VTEEA–Virginia Technology and Engineering Education Association Conference	Chesterfield

**The 14th  
Annual VACTE  
Professional Leadership  
Seminar for  
Virginia Educators**



**Learning that works  
for Virginia**

**January 23–24, 2014  
Crowne Plaza Hotel  
Richmond, Virginia**



*Go to the VACTE Web site for  
seminar and hotel reservations:  
<http://www.vacte.net/seminar.html>*



# Learning that works for Virginia

Virginia is striving to provide the best possible educational opportunities for all students in the Commonwealth. As educators, we are fortunate that our policymakers are advocates for education and specifically for Career and Technical Education (CTE). To ensure that we are contributing to this effort, we must continue to grow as educators and as leaders in our profession. The Virginia Association for Career and Technical Education's January 2014 seminar seeks to enhance individual and collective CTE educational leadership in the Commonwealth. You'll want to make plans today to attend this professional leadership seminar.

This seminar is for all educators (teachers, administrators, and school counselors), community leaders, business partners, parents, and others who are interested in promoting and expanding CTE. All school divisions and CTE division associations in Virginia should be represented at this seminar, and CTE leaders should encourage the representation and attendance of their local educators. Additionally, CTE division associations are asked to encourage their officers to participate. It is with your support and participation that this seminar will be a success!

Again this year, VACTE will host a reception at the **General Assembly Building, 5<sup>th</sup> Floor East Conference Room on Thursday morning from 9:00 a.m.–11:00 a.m.** All of us should use this important networking time to promote CTE and show strong support for CTE from across the state. Please make plans to attend this reception.

## ***At a Glance***

### **Thursday, January 23, 2014**

9:00 a.m.–11:00 a.m.	<b><i>Policymaker Reception General Assembly Building, 5<sup>th</sup> Floor East Conference Room</i></b>
11:00 a.m.–12:30 p.m.	VACTE Board Meeting
12:30 p.m.–3:15 p.m.	Division Board Meetings
2:00 p.m.–7:00 p.m.	Registration
2:30 p.m.–3:00 p.m.	First Timer Pre-Conference
3:15 p.m.–5:00 p.m.	Opening Session
3:45 p.m.–4:45 p.m.	Guest Speaker: Mark Fernandes "Values-Based Leadership"
4:45 p.m.–5:00 p.m.	Break
5:00 p.m.–6:30 p.m.	Policy Update
7:00 p.m.–9:00 p.m.	Dinner/Awards
9:00 p.m.–11:00 p.m.	Hospitality Suite

### **Friday, January 24, 2014**

7:00 a.m.–7:30 a.m.	Continental Breakfast in Ballroom
7:30 a.m.	First bus leaves for General Assembly
7:50 a.m.	Last bus leaves for General Assembly
8:00 a.m.–10:45 a.m.	Professional Networking Opportunities
11:00 a.m.–12 noon	Debrief and Lunch
12 noon–1:00 p.m.	Association Treasurers Financial Meeting with VACTE
1:15 p.m. until	Division Board Meetings

### **Saturday, January 25, 2014**

8:00 a.m. until	Division Board Meetings
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## **More Information**

**TO REGISTER:** Please go to the VACTE web site: <http://www.vacte.net/seminar.html>  
You may register for the seminar AND hotel accommodations on our web site.

All meal functions are covered in the registration fee. Travel and lodging expenses will be the responsibility of the individual participants or school division. A block of hotel rooms has been reserved for January 23 at the Crowne Plaza Hotel in Richmond. **Questions concerning the seminar, registration procedures and fees should be directed to Dennis Belyea, VACTE Treasurer, phone 571-274-5006, or e-mail [DCBelyea@fcps.edu](mailto:DCBelyea@fcps.edu).**

# 2013-2014 VACTE Board Directory

## President

### Barb E. Hancock-Henley

Program Manager, CTE  
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Term: June 30, 2014

## President-Elect

### Chad A. Maclin

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Term: June 30, 2014

## Past President

### Rita L. Griffith, RN

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Term: June 30, 2014

## Executive Director

### Dr. Brenda D. Long

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## Vice President for Membership

### Whitney Ketchledge

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Term: July 1, 2013-June 30, 2015

## Vice-President for Public Policy

### Jesse White

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## Secretary

### Michele R. Green-Wright RN, M.Ed.

Program Specialist  
Health and Medical Sciences, and  
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Term: June 30, 2014

## Treasurer

### Dennis Belyea

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## ACTE Region II Policy Board Representative

### Irvin Hall

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Term: June 30, 2015

## Virginia Association of Agriculture

### Educators (VAAE)

#### Board Representative

##### Teresa Lindberg

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Term: June 30, 2016

## Virginia Association of Career and Technical Education Administrators (VACTEA)

#### Board Representative

##### Darla Miller

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Term: June 30, 2016

## Virginia Association of Marketing

### Educators (VAME)

#### Board Representative

##### Elizabeth Markwood

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Term: June 30, 2016

## Virginia Association of Teachers

### of Family & Consumer Sciences

#### (VATFACS)

#### Board Representative

##### Debbie Agee

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## Virginia Association of Trade &

### Industrial Educators (VATIE)

#### Board Representative

##### Laura Smith

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Term: August 1, 2016

## Virginia Association of Career and

### Technical Education Special Needs

#### Division (VACTE-SND)

#### Board Representative

##### Renee Z. Bullano, M.Ed.

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## Virginia Business Education Associa- tion (VBEA)

### Board Representative

#### Robin Albrecht

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Term: June 30, 2014

## Virginia Health and Medical Sciences Education Association (VAHAMSEA)

### Board Representative

#### Rosa Williamson

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Term: June 30, 2015

## Virginia Technology and Engineering Education Association (VTEEA)

### Board Representative

#### VACANT

## Ex-Officio Members

### Peggy Watson

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## George R. Willcox, CTE Coordinator Planning, Administration, and Ac- countability

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## Association Presidents

*This listing is provided for informational  
purposes only; association presidents  
are not VACTE board members.*

## VAAE President

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## VACTEA President

### Phyllis Gandy

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## VAME President

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## VATIE President

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## VACTE-SND President

### Wanda Bass

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## VBEA President

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## VAHAMSEA President

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## VTEEA President

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