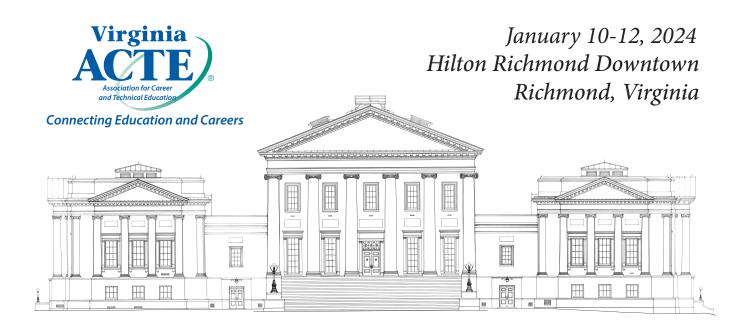
## Virginia Association for Career and Technical Education

# 

# Professional Development Leadership Seminar for Virginia Educators



## ACTE 2023-2024 Board Connecting Education and Careers

#### President Kimberly Wilson

Alexandria City Public Schools 3330 King St. Alexandria, VA 22302 301-908-9041 kimberly.wilson@acps.k12.va.us Term: through June 30, 2024

#### President-Elect Bo Bundrick

Louisa County Public Schools 815 Davis Highway Mineral, VA 23117 540-259-0203 bundrijm@lcps.k12.va.us Term: through June 30, 2024

#### Past President George Bishop

Loudoun County Public Schools 2100 Education Court Ashburn, VA 20148 571-252-6563 george.bishop@lcps.org Term: through June 30, 2024

#### Executive Director Darla Miller

1201 Waterloo Mill Lane Elkton, VA 22827 540-292-1278 dlmillervirginiaacte@gmail.com

#### Vice President for Membership Laura Smith

Washington County Career and Technical Education Center 225 Stanley Street Abingdon, VA 24210 276-739-3100 Ismith@wcs.k12.va.us Term: through June 30, 2024

#### Vice President for Public Policy Dr. James Egenrieder

Virginia Tech Washington, D.C., Area 7054 Haycock Road, Room 100 Falls Church, VA 22043 703-599-3643 JimEgenrieder@gmail.com Term: through June 30, 2024

#### Secretary Melvina R. Robinson

Middlesex County Public Schools P.O. Box 206 Saluda, VA 23148 804-758-2132; FAX 804-758-2873 mrobinson@mcps.k12.va.us Term: through June 30, 2024

#### Treasurer Chad A. Maclin

2440 Charing Cross Loop North Chesterfield, VA 23236 703-405-6094 chad.maclin@gmail.com

#### 2023-2024 Meeting Dates

- September 21, 2023
- November 14, 2023\*
- January 10, 2024
- · March 12, 2024
- May 14, 2024

\*Virtual meeting

#### ACTE Region II Policy Committee Representative Virginia Work-based Learning Rep. Adriane Graham

Newport News Public Schools 12465 Warwick Boulevard Newport News, VA 23606 757-283-7850, ext. 10115 adriane.graham@nn.k12.va.us Term: through June 30, 2024

#### Virginia Association of Agricultural Educators (VAAE) Board Representative Brian W. Fisher

Strasburg High School 250 Ram Drive Strasburg, VA 22657 540-465-5195 bwfisher@shenandoah.k12.va.us Term: through June 30, 2025

#### Virginia Association of Career and Technical Education Administrators (VACTEA) Board Representative

B.K. Walker Assistant Principal/Athletic Director Bland County High School 276-928-1100 (w) 276-639-6706 (c) bwalker@bland.k12.va.us Term: through June 30, 2025

#### Virginia Association of Marketing Educators (VAME) Board Representative

Maronica Brown
Essex High School
P.O. Box 1006
833 High School Circle
Tappahannock, VA 22560
804-443-4301 (w)
804-450-4747 (c)
mjbrown@essex.k12.va.us
Term: through June 30, 2025

#### Virginia Association for Teachers of Family & Consumer Sciences (VATFACS) Board Representative

Dr. Amber Tiernan Patriot High School 10504 Kettle Run Road Nokesville, VA 20181 703-594-3020 tiernaan@pwcs.edu Term: through June 30, 2024

#### Virginia Association of Trade & Industrial Educators (VATIE) Board Representative Arnaz Dotivala

Loudoun County Public Schools 2100 Education Court Ashburn, VA 20148 571-252-6489 (w) 908-797-3481 (c) adotivalawork@gmail.com arnaz.dotivala@lcps.org Term: through June 30, 2024

#### Virginia Counseling and Career Development Board Representative Mary Walker

Washington County Career and Technical Education Center 225 Stanley Street Abingdon, VA 24210 276-739-3108 mwalker@wcs.k12.va.us Term: through June 30, 2024

#### Virginia Association of Career and Technical Education Special Populations Division (VACTE-SPD) Board Representative Sherry Hildebrant

Transition Spec., Special Education Hampton City Schools 757-871-0012 shildebrandt@hampton.k12.va.us

Term: through June 30, 2024

#### Virginia Business Education Association (VBEA) Board Representative Mike Onda

Potomac Falls High School Loudoun County Public Schools 46400 Algonkian Parkway Potomac Falls, VA 20165 540-327-5030 Michael.Onda@lcps.org Term: through June 30, 2024

#### Virginia Health and Medical Sciences Education Association (VAHAMSEA) Board Representative Shanti Pelham

Career and Technical Center @ Courthouse 10101 Courthouse Road Chesterfield, VA 23832 804-385-0855 shanti\_pelham@ccpsnet.net Term: through June 30, 2025

#### Virginia Technology and Engineering Education Association (VTEEA) Board Representative Alisa Rushing

Career and Technical Center @ Hull 13900 Hull Street Road Midlothian, VA 22112 804-639-8668 alisa\_rushing@ccpsnet.net Term: through June 30, 2024

#### **Ex-Officio Members**

#### Dr. Anthony Williams

Director
Office of Career, Technical, and Adult
Education, VDOE
P. O. Box 2120
Richmond, VA 23218-2120
804-225-2051
anthony.willams@doe.virginia.gov

#### Kevin P. Reilly

Administrative Coordinator CTE Resource Center 2002 Bremo Road, Lower Level Henrico, VA 23226 804-673-3778 kreilly@cteresource.org

#### **Association Presidents**

Association presidents are invited to attend board meetings and participate in discussions but are not voting members.

#### VAAE President Sarah Jo Jones

Carroll County High School 100 Cavs Lane Hillsville, VA 24343 276-728-2125 sjjones@ccpsd.k12.va.us

#### VACTEA President Lhe Smith

Luce Smith Loudoun County Public Schools 2100 Education Court Ashburn, VA 20148 571-252-1070 Lhe.Smith@lcps.org

#### VAME President Melvin Barrow

Oakton High School 2900 Sutton Road Vienna, VA 22181 703-319-2700 mibarrow@fcps.edu

#### VATFACS President Toshieba Ragland

Lake Braddock Secondary School 9200 Burke Lake Road Burke, VA 22015 703-426-1000 TRagland@fcps.edu

#### VATIE President Arnaz Dotivala

Loudoun County Public Schools 2100 Education Court Ashburn, VA 20148 571-252-6489 (w) 908-797-3481 (c) adotivalawork@gmail.com arnaz.dotivala@lcps.org

#### VACTE-SND President Terry Templeton

Centra-Rivermont Schools 3300 Rivermont Avenue Lynchburg, VA 24503 434-401-0434 FAX 434-200-4449 Terry.Templeton@newstory.com

#### VBEA President Stephanie Holt

Fairfax County Public Schools 8270 Willow Oaks Corporate Drive Fairfax, VA 22031 571-423-4523 seholt@fcps.edu

#### VAHAMSEA President Robert Totty

Career and Technical Center @ Hull 13900 Hull Street Road Midlothian, VA 23112 804-639-8668 rober\_totty@ccpsnet.net

#### VTEEA President Dr. Tricia S. Jacobs

Alexandria Public Schools 1340 Braddock Place, Room 420-23 Alexandria, VA 22314 703-619-8020 tricia.jacobs@acps.k12.va.us

#### VWBL President Danielle Meyer

Danielle Meyer
Prince William County Public Schools
P.O. Box 389
Manassas, VA 20108
571-374-6897
meyerdn@pwcs.edu





#### **Connecting Education and Careers**

## Hilton Richmond Downtown • Richmond, Virginia January 10–12, 2024

#### Wednesday, January 10

1 p.m.–4 p.m. VACTEA Winter New Administrator Leadership Development Amethyst

1 p.m.–4 p.m. Support Options for Success (S.O.S.) for New and Provisionally Licensed

Trade and Industrial Education Teachers

3 p.m.–4 p.m. Capitol Tour Hotel Lobby at 2:40 p.m.

4 p.m.–5 p.m. Capitol Tour Hotel Lobby at 3:40 p.m.

5:30 p.m.–7 p.m. VACTEA Board of Directors Meeting Salon C

6 p.m.–8 p.m. Virginia ACTE Board of Directors Meeting Salon A

8 p.m.–10 p.m. Hospitality (Sponsored by Microburst Learning) Room 709

#### Thursday, January 11

7 a.m.–5:30 p.m. Exhibitor Set-up/Display River City Ballroom Pre-Function

7:30 a.m.–8 a.m. First-Time Attendees Orientation Salon B

Kimberly Wilson, President Bo Bundrick, President-elect

Virginia ACTE

This session describes the purpose and mission of Virginia ACTE, as well as the importance of membership in professional organizations, effective networking with stakeholders and policy-

makers, and advocacy for CTE.

Facilitator: George Bishop, Virginia ACTE

8 a.m.–8:45 a.m. Breakfast Buffet River City Ballroom Pre-Function

8 a.m.–5 p.m. River City Ballroom Pre-Function

9 a.m.-10 a.m. Opening Session Miller/Rhoads/Gerhart

Kimberly Wilson, President

Virginia ACTE

Aimee R. Guidera

Secretary of Education, Commonwealth of Virginia

Dr. Lisa Coons

Superintendent of Public Instruction, Virginia Department of Education

Virginia Transportation Construction Alliance: Workforce Development Opportunities

**Gordon Dixon** 

Executive Vice President, Virginia Transportation Construction Alliance

Greetings from our Blue Diamond Sponsor

Kelli Lancaster

Business Development Coordinator, Microburst Learning

10 a.m. – 10:15 a.m. Refreshment Break River City Ballroom Pre-Function

(Sponsored by AFSA Education Foundation)



Salon C

#### 10:15 a.m.-11 a.m.

#### **Professional Learning Session I**

#### Engage, Be Mindful, and Read in CTE

#### Dee Harris, Child Development Teacher

Alexandria Public Schools

Each day, educators tap into the minds of students and pull out the magic called learning. When dealing with the social and emotional learning (SEL) needs of students, that magical learning can sometimes seem impossible. This session offers strategies rooted in the practice of mindfulness to meet SEL needs while incorporating engaging interactive activities to build a positive classroom culture. Learn to engage students to increase vocabulary within CTE content areas by implementing close reading strategies that foster reading development and breaking down text within CTE content areas. The session will incorporate interactive mindfulness and reading activities to foster student engagement and meet SEL needs of all students.

**Facilitator:** Maronica Brown, Virginia Association of Marketing Educators (VAME)

#### Five Keys to Running a Profitable School Store

Salon B

Salon A

#### Catherine Lewis, Entrepreneur, Teacher, Adjunct Professor

Alexandria Public Schools

This workshop will focus on how to start and maintain a student-led entrepreneurial operation that provides goods to meet the needs of your school-based community. It will also detail how to create, manage, and operate a profitable hands-on school-based enterprise (SBE) while following national curriculum standards in marketing, finance, hospitality, or management. Some highlights of the presentation will include organizing and building an award-winning and profitable SBE; developing practical learning experiences that reinforce classroom instruction; preparing students to sell; creating a profitable product mix; establishing effective marketing strategies; and developing student management, supervision, and leadership teams.

Facilitator: Arnaz Dotivala, Virginia Association of Trade and Industrial Educators (VATIE)

#### The Leadership Game For Youths

Salon C

#### Dr. Dwayne Whitehead, President

The Whitehead Group

The John Maxwell Youth Leadership Game is a fun, interactive, and edifying way to build leadership skills in tomorrow's leaders. This game assesses communication, addresses difficult topics, and identifies strengths and weaknesses. Through thought-provoking questions, individual reflection, and ideological debates, tomorrow's leaders will walk away with tools to lead a life of influence. And yes, it is a real game!

**Facilitator:** Shanti Pelham, Virginia Health and Medical Sciences Educators Association (VAHAM-SEA)

#### **School Counselors to CTE Champions**

Amethyst

Emily Hall, Career Development Counselor Sue Venable Shelton, Supervisor of Career and Technical Education

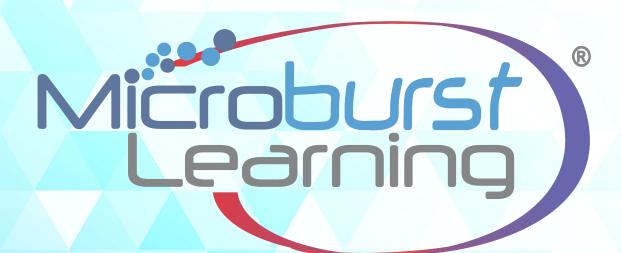
Spotsylvania County Public Schools

Are school counselors your biggest proponent or opponent? Join us to learn how Spotsylvania County Public Schools used an in-depth workshop model developed by Advance CTE to create CTE champions (the biggest proponents) within their school counseling departments. This workshop model gives counselors a better and more complete understanding of CTE and the options it can offer students.

Facilitator: Bo Bundrick, Virginia ACTE President-elect



## Special Thanks to Our Virginia ACTE Blue Diamond Sponsor



**EmployABILITY Soft Skills** 

#### Miller

## Boost Student Engagement with a Lifestyle-first and Strengths-based Approach

#### Amanda McCann, Senior National Sales Manager

Find Your Grind

This session will equip you with practical tools and strategies to create a learning environment that resonates with students. By embracing a lifestyle-first approach, you can harness students' intrinsic motivation, making learning a fulfilling experience. The strengths-based approach recognizes that each student possesses a distinct set of talents and capabilities. We will guide you in identifying and nurturing these strengths, enhancing students' overall engagement and self-confidence. Our holistic approach to education extends beyond the classroom, encouraging students to embrace a lifelong journey of learning and self-discovery. Join us in this inspiring session to revolutionize your teaching methods and elevate student engagement. Watch your students thrive academically and personally through this innovative approach.

Facilitator: Alisa Rushing, Virginia Technology and Engineering Education Association (VTEEA)

11 a.m.-11:15 a.m.

Refreshment Break/Transition (Sponsored by AFSA Education Foundation)

River City Ballroom Pre-Function

11:15 a.m.–Noon

#### Professional Learning Session II

#### **G Suite Tips and Tricks**

Salon A

#### Chrissy Carr, Coordinator of Educational Technology and Innovation

Prince George County Public Schools

It is hard to remember the days before the ubiquitous use of Google. A common response from students that can be heard in every classroom is, "I googled it," and as we teach in this age of information, it is important that we, as educators, are up to date with the instructional technology tools available to us. Come to this workshop to refresh your G Suite understanding as we explore new apps and tips and tricks for getting the most out of Google!

Facilitator: Mike Onda, Virginia Business Education Association (VBEA)

Start on Success Salon B

#### Sherry Hildebrandt, Transition Specialist Seth Black, Director of Career and Technical Education

**Hampton Public Schools** 

Have you noticed that some students in your CTE classes may need extra support or a different type of support in removing barriers to employment? One often-missed opportunity is the use of collaborative community partnerships combined with HQWBL that reach beyond the traditional CTE classroom to support students with a disability. During this session, we will introduce a CTE course— Start on Success—that brings this collaborative opportunity to light, sparking a discussion on how these collaborative practices can remove barriers and improve postsecondary outcomes for all CTE students!

Facilitator: Adriane Graham, Virginia ACTE

#### Special Thanks to Our Gold Sponsor





#### **Dwayne Whitehead, President**

The Whitehead Group

Historically, the world has changed every 10 years. We saw a shift some years back as we were seeing societal, industry, and educational changes every three to five years. Since COVID, we are seeing changes every 365 days! As the world evolves, our educational tools and accoutrements must adjust to accommodate the times. This session highlights five essential changes to take your educational leadership higher. With every challenge comes the opportunity for transformation. Let's SHIFT!

**Facilitator:** Shanti Pelham, Virginia Health and Medical Sciences Educators Association (VAHAM-SEA)

#### Students, Social Media, and Soft Skills

Amethyst

## **Kelli Lancaster, M.Ed., NBCT, Business Development Coordinator**Microburst Learning

This interactive session focuses on three game-changing tips to encourage students to reimagine how they use social media and communicate with others. Participate in hands-on activities that build employability skills vital to communication for team projects, positive relationships, and preparing students for the workplace. You will experience scenario-based activities that lead to building stronger teams, provide ways to work through conflict, and demonstrate why strong soft skills are vital to employers. This presentation provides examples of creating team accountability through self, teacher, and team evaluation. Participants will leave with lesson plans and activities to use in their classrooms.

Facilitator: Alisa Rushing, Virginia Technology and Engineering Education Association (VTEEA)

#### Progress of CTE Teacher S.O.S. (Support Options for Success)

Miller

#### Laura Smith, Drafting/CAD Instructor

Washington County Career and Technical Center

This presentation will detail the current status of the CTE Teacher S.O.S. program. By the time this presentation takes place, two in-person and three virtual meetings will have occurred with S.O.S. participants. Learn about course feedback, topics covered, topics yet to be covered, and possible suggestions for future meetings.

Facilitator: Arnaz Dotivala, Virginia Association of Trade and Industrial Educators (VATIE)

Noon-12:15 p.m.

Refreshment Break/Transition (Sponsored by AFSA Education Foundation)

River City Ballroom Pre-Function

#### Special Thanks to Our Gold Sponsor





## Special Thanks to Our Virginia ACTE Blue Diamond Sponsor



Welcome

Kimberly Wilson, President, Virginia ACTE

Presentation of Colors

**Atlee High School Air Force JROTC** 

Hanover County Public Schools

Senior Master Sgt. (SMSgt.) Eric Griffen

Greetings from the Virginia Department of Education

Dr. J. Anthony Williams, Director

Office of Career, Technical, and Adult Education

Virginia Department of Education

Greetings from the Career and Technical Education Consortium of States

Ken Potthoff, Deputy Executive Director

Invocation

Bo Bundrick, President-elect, Virginia ACTE

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Luncheon

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#### **Special Introductions**

Kimberly Wilson, President, Virginia ACTE

Greetings from the Career and Technical Student Organizations

Raaga Kodali, DECA State President

CTSO Representatives, 2023-2024

DECA: Raaga Kodali

Briar Woods High School, Loudoun County Public Schools

FBLA: Katrina Chen

Thomas Edison High School, Fairfax County Public Schools

FCCLA: Manuel Coronel Cardoso

Page County High School, Page County Public Schools

FFA: Alvson Blackburn

Carroll County High School, Carroll County Public Schools

HOSA: Neha Asuri

Thomas Jefferson High School for Science and Technology,

Fairfax County Public Schools

SkillsUSA: Stephanie Cruz-Garcia

Osbourn High School, Manassas Public Schools

TSA: Kushal Gowda

Maggie L. Walker Governor's School for Government and International

Studies, Henrico County Public Schools

CTSO National Officers, 2023-2024

FBLA: Katrina Chen, National Southern Region Vice President

Thomas Edison High School, Fairfax County Public Schools

TSA: Sreemayi Gangireddy, National TSA Reporter

Maggie L. Walker Governor's School for Government and International

Studies, Henrico County Public Schools

Garv Jain, National TSA Sergeant-at-Arms

Thomas Jefferson High School for Science and Technology,

Fairfax County Public Schools



#### Presentation of Awards

Adriane Graham, Region II Policy Committee Representative, Virginia ACTE

#### 2024 Virginia ACTE Excellence Awards

Special Thanks to Our Excellence Awards Sponsor, the Virginia Lottery

Greetings from the Virginia Lottery

John Hagerty

Public Affairs Specialist

## New Career and Technical Education Teacher Michaela Amari

Family and Consumer Sciences Teacher Signal Knob Middle School, Shenandoah County Public Schools

## Career and Technical Education Teacher Dr. Morgan A. Washburn

Agriculture Teacher Franklin County High School, Franklin County Public Schools

## Career and Technical Education Administrator Dr. Lhe Smith

Supervisor of Career and Technical Education Loudoun County Public Schools

Closing

Kimberly Wilson, President, Virginia ACTE

Refreshment Break/Visit Exhibitors 1:45 p.m.-2 p.m. River City Ballroom Pre-Function (Sponsored by the Virginia Lottery) Second General Session 2 p.m.-3:15 p.m. Miller/Rhoads/Gerhart **Virginia ACTE Business Meeting** Kimberly Wilson, President, Virginia ACTE Association for Career and Technical Education (ACTE) Update Michael Connet, Associate Deputy Executive Director–Outreach and Partnerships **Policy Update** Dr. Brenda Long, Executive Director (retired), Virginia ACTE David Bailey, David Bailey Associates Bo Bundrick, President-elect, Virginia ACTE Darla Miller, Executive Director, Virginia ACTE

3:15 p.m.–3:30 p.m. Networking Break/Visit Exhibitors River City Ballroom Pre-Function

Adriane Graham, Region II Policy Committee Representative, Virginia ACTE

3:30 p.m.-4:30 p.m. Policy Update (Continued) Miller/Rhoads/Gerhart

**Engaging Student Members in Your CTSO** 

Virginia CTSO Representatives

Silent Auction Drawing

\*\*\*\*\* Dinner on Your Own \*\*\*\*

7 p.m.–8 p.m. 25th Conference Celebration River City Ballroom Pre-Function

8 p.m.–10 p.m. Hospitality (Sponsored by Microburst Learning) Room 709



#### Friday, January 12

7 a.m.–8:15 a.m. Breakfast Buffet

Presiding

Kimberly Wilson, President, Virginia ACTE

Miller/Rhoads/Gerhart

#### Virginia ACTE 2024 Policymaker of the Year

#### The Honorable John J. McGuire III

10th District, Virginia Senate

Counties of Amelia, Appomattox, Buckingham, Cumberland, Fluvanna, Goochland, Louisa (part), Hanover (part), Powhatan, Prince Edward (part)

Facilitator: Bo Bundrick, Virginia ACTE President-elect

8:15 a.m. Leave for General Assembly Building (three-block walk) Hotel Front Entrance

8:30 a.m.-10:45 a.m. Networking with Policymakers and Stakeholders General Assembly

9 a.m.-9:45 a.m. Professional Learning Session III

Five Keys to Running a Profitable School Store Salon A

Catherine Lewis, Entrepreneur, Teacher, Adjunct Professor

Alexandria City Public Schools

This workshop will focus on how to start and maintain a student-led entrepreneurial operation that provides goods to meet the needs of your school-based community. It will also detail how to create, manage, and operate a profitable hands-on school-based enterprise (SBE) while following national curriculum standards in marketing, finance, hospitality, or management. Some highlights of the presentation will include organizing and building an award-winning and profitable SBE; developing practical learning experiences that reinforce classroom instruction; preparing students to sell; creating a profitable product mix; establishing effective marketing strategies; and developing student management, supervision, and leadership teams.

Facilitator: Arnaz Dotivala, VATIE

10 a.m.-10:45 a.m. Professional Learning Session IV

School Counselors to CTE Champions Salon B

**Emily Hall, Career Development Counselor** 

Sue Venable Shelton, Supervisor of Career and Technical Education

Spotsylvania County Public Schools

Are school counselors your biggest proponent or opponent? Join us to learn how Spotsylvania County Public Schools used an in-depth workshop model developed by Advance CTE to create CTE champions (the biggest proponents) within their school counseling departments. This workshop model gives counselors a better and more complete understanding of CTE and the options it can offer students.

Facilitator: Bo Bundrick, Virginia ACTE President-elect

11 a.m.–1 p.m. Closing Luncheon

Miller/Rhoads

Presiding

Kimberly Wilson, President, Virginia ACTE

Participants' Reports 50-50 Raffle Drawing

Adjournment

1 p.m.–6 p.m. VATIE Board of Directors Meeting

Dominion

1 p.m.–5 p.m. VTEEA Board of Directors Meeting

Salon A





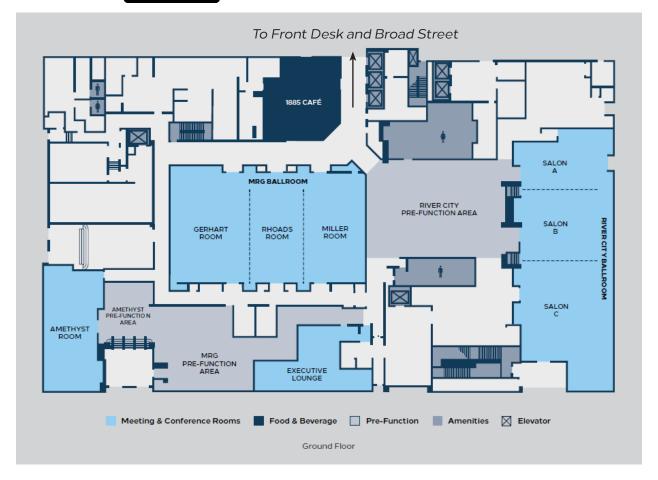
# Making the Case for CTE







Complete the conference survey after Friday, January 12, and receive your certificate of attendance. Click <u>here</u> or scan the QR code.



## Virginia ACTE Past Presidents

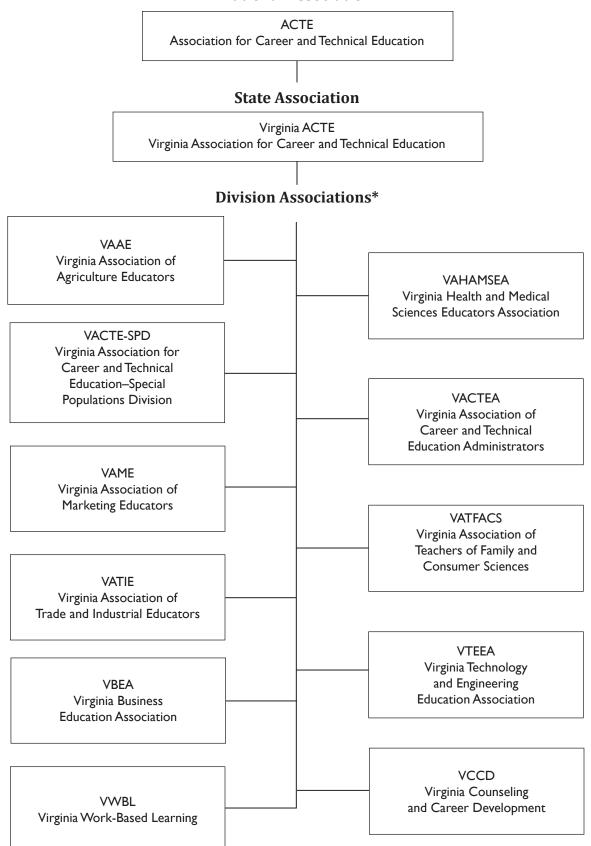
The Virginia Association for Career and Technical Education traces its roots to the 1920s, when it was known as VVA, the Virginia Vocational Association. Strong leadership in the past has provided today's organization with a solid foundation and good historical data upon which to base current activities and policies.

Below is a list of the recent presidents of our state career and technical education association.

1999-2000	Dr. Ned Carr	2012-2013	Rita Griffith
2000-2001	Anne Ashby	2013-2014	Barb E. Hancock-Henley
2001-2004	Dr. Brenda D. Long	2014-2015	Chad A. Maclin
2004-2005	Linda Rounsavall	2015-2016	Teresa Lindberg
2005-2006	Barbara Simmons	2016-2017	Darla Miller
2006-2007	Sandy Jones	2017-2018	Dr. Mary Eckert
2007-2008	Ken Anderson	2018-2019	Dr. Jessica M. Jones
2008-2009	Dr. Dennis D. Parsons	2019-2020	George Bishop
2009-2010	Beth Downey	2020-2021	Laura Smith
2010-2011	Sid Delepine	2021-2022	Laura Smith
2011-2012	Rose Blevins	2022-2023	George Bishop

### Virginia Association for Career and Technical Education Organizational Chart

#### **National Association**



<sup>\*</sup> A representative from each division serves as a voting member on the Virginia ACTE Board.







#### **Sponsors**

Virginia ACTE gratefully acknowledges the following organizations for their sponsorship of the conference and their contributions to our professional organization:





















# **Bryant & Stratton College**



Brightening Your Financial Horizon

