



Virginia Association for Career and Technical Education

# Professional Development and Leadership Seminar

Tuesday, Jan. 12, and Wednesday, Jan. 13



## Tuesday, Jan. 12

3:30 p.m.

Check-in Opens

3:45-5 p.m.

Opening Session and Awards Presentation

Panel Presentation: School and Industry Business Partnerships

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5-5:10 p.m. Break

5:10-5:40 p.m.

First Breakout Session

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5:45-6:15 p.m.

Second Breakout Session

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## Wednesday, Jan. 13

3:30 p.m.

Check-in Opens

3:45-4:30 p.m.

Second General Session

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4:30-4:35 p.m. Break

4:35-5:05 p.m.

First Breakout Session

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5:10-5:40 p.m.

Second Breakout Session

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5:45-6:15

Third Breakout Session

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6:15-6:30 p.m.

Closing Session

Registration:

[VirginiaACTE.org/professional\\_development.html](http://VirginiaACTE.org/professional_development.html)

# Schedule

## Tuesday, January 12

3:30 p.m. — Check-in Opens

3:45-4:50 p.m. — Opening Session

Laura Smith, Virginia ACTE President, Presiding

Welcome

Greetings from LeAnn Wilson, Executive Director, ACTE

### Virginia ACTE Award Presentation

Barbara Hancock-Henley, Virginia ACTE Awards Chair

Eileen Rodgers, Community Relations Specialist, Virginia Lottery

Casey Roberts, Virginia ACTE Administrator of the Year

Executive Director, New Horizons Regional Education Center

Greetings from George Willcox, Virginia Department of Education

### **Panel Presentation: School and Industry Business Partnerships**

#### Panel Moderator/Facilitator

Dr. Jim Egenrieder, Virginia Tech DC Metro Area K-20 STEM Education and Workforce Labs and Vice President of Public Policy for Virginia ACTE.

#### Panelists

*Professor Anne Holton, George Mason University*

Anne Holton is a lawyer and judge who served as the secretary of education for the Commonwealth of Virginia. She has been a strong supporter of teacher professional development and high school graduation requirements that emphasize early college courses and industry credentials. More recently she has served as a professor in George Mason University's School of Public Policy and Management, the College of Education and Human Development, and the Center for Education Policy and Evaluation, and much of the last year as the university's interim president. Of course she is also known as the wife of United States Senator and former Virginia Governor Tim Kaine.

*Tim Lawrence, SkillsUSA*

Tim Lawrence is a long-time career and technical education instructor from Tazewell County who is best known for his leadership of SkillsUSA. He began his relationship with Skills USA as the Executive Director of SkillsUSA Virginia while serving as a career and technical student organization specialist at the Virginia Department of Education and Virginia State University. In 1996, Tim became SkillsUSA's director of business and industry partnerships and eventually served for nearly 20 years as the SkillsUSA executive director, retiring to emeritus status this year.

*Zuzana Steen, Micron*

Zuzana Steen has served for over 10 years as the senior manager of Micron's academic and community relations manager. She has held related roles at Marymount University and the Northern Virginia Technology Council starting back in 1999. She has been a very recognizable leader in education and workforce initiatives, serving in many statewide and regional roles on the Northern Virginia Community College Board and the NOVA Foundation Board, Chambers of Commerce and Community Foundation Boards, the George Mason University Science and Technology Advisory Board, multiple Northern Virginia Technology Council leadership roles, and even more relevant to this audience, the Virginia Career and Technical Education (CTE) Advisory Committee. She has created, facilitated and supported several leading models for secondary, post-secondary, and business and industry partnerships.

4:55-5 p.m.

Announcements

5 p.m.-5:10 p.m. Break



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5:10-5:40 p.m. — First Breakout Session

1. **Counselors Advocate for CTE** (Shannon Edwards, April Corbin, and Teresa Gibbons): Counselors and CTE are a natural partnership to help our students become life ready individuals. Learn to create virtual career content and collect data for students in grades 6-12, partner with employers, develop virtual career exploration opportunities, advocate for your profession and for all students to have opportunities in CTE.
2. **Harbor Freight Tools for Schools** (Shawn Burns): An overview of the Harbor Freight Tools for Schools award for Teaching Excellence, including the requirements and lessons learned for participants interested in submitting entries.
3. **Work-based Learning for Everyone** (Lisa Holland and Marianne Moore): The ultimate goal of education is to prepare all individuals to work, live and play in their communities. Disappointing employment outcomes for students with disabilities highlight the challenges schools face achieving this goal. Session participants will learn about predictors of post-school success, programs and resources to increase employment outcomes.
4. **Integrated Reading and Math Strategies in CTE Courses for Exceptional Learners** (Krista Gauthier): Learn how CTE instructors can help their school leaders' efforts to improve the reading and mathematics levels (and standardized exam scores) for all students, particularly those with reading difficulties. Using a multisensory, hands-on approach to teach reading in technical subjects results in higher performance levels for all students.

5:45-6:15 p.m. — Second Breakout Session

1. **Panel Discussion on Facilitating Work-based Learning** (Todd Lynn, Danielle Myer, Melissa Spielman, Jason Suhr & Bo Bundrick): Presenters will advise colleagues through a live chat on their innovative ideas and implementation of work-based learning methods. Several presenters will share their experiences on offering these past experiences, during the pandemic, and a growth model.
2. **Engineering Education Remote or in Person** (Billie Scott, MaryAnn Hartel, and Tom Robertson): Learn how WhiteBox Learning engages students in a virtual learning environment, where they will experience the full engineering design process—through 3D models and unlimited design iterations—to help Virginia TSA students prepare for competition.
3. **Culinary in a Distant World** (Craig Scheuerman): Sharing experiences learned and resources found this school year through distance learning and how teachers can adapt.
4. **Virtual Life Ready Expo** (Mac Beaton): Henrico County Public Schools' award-winning Life Ready Expo, which last year brought thousands of students and their parents together with 150 participating businesses to gain knowledge about careers, has gone virtual! Find out how to make an event like this possible.

## Wednesday, January 13

3:30 p.m. — Check-in Opens

3:45-4:30 p.m. — Second General Session

Laura Smith, Virginia ACTE President, Presiding

Welcome

Virginia ACTE Award Presentation

Barbara Hancock-Henley, Virginia ACTE Awards Chair

Eileen Rodgers, Community Relations Specialist, Virginia Lottery

Virginia ACTE Teacher of the Year

Elizabeth Wendland, Teacher, Family and Consumer Sciences

Susie G. Gibson Science and Technology Center, Bedford, Virginia

## Advocacy Updates

Dr. Jim Egenrieder, Virginia ACTE Vice-President, Public Policy

Dr. Brenda D. Long, Executive Director, Virginia ACTE

4:30-4:35 p.m. — Break

4:35-5:05 p.m. — First Breakout Session

1. **Blending Student Engagement with Work-based Learning** (Dr. Jessica Jones): Students are often faced with the challenge of determining whether they are college- or career-ready. Society argues students need to be life-ready. In this session, we'll discuss how to blend student engagement with work-based learning opportunities in unique ways. We'll examine how the k-12 educational system, the community college system, and the local community can all work together to develop a student to be college-, career-, and life-ready.
2. **Creating Interactive Digital Documents within Canvas** (Avonda Turner): This interactive session will provide teachers a step-by-step tutorial on how to create interactive digital documents using the GSuite Apps and embed those assignments within Canvas for seamless student submission and teacher grading.
3. **Equipment Safety During COVID-19** (Christopher Martini and Pamela Nagurka): Experience the process one school district took to develop safety protocols for students to return the CTE labs during COVID-19. We will walk you through the steps to develop safety protocols for your CTE labs.
4. **The Best Tools for Virtual or Blended CTE Instruction** (Scott Warren and Aimee Wyatt): In this session participants will learn about technology tools that they can use in their face-to-face, virtual or blended CTE classrooms. The Southern Regional Education Board's Making Schools Work team of consultants have spent the last nine months providing professional development to CTE teachers across the nation and found these technology tools to be best-fits for CTE classrooms. Additionally, participants will learn quick and easy technology tips to make your CTE classroom more accessible.

5:10-5:40 p.m. — Second Breakout Session

1. **Connecting CTE with Core Classes** (Sara Jurewicz): Chesterfield County Public Schools culinary arts teacher (Division and Region 1 Teacher of the Year 2021) shares her insights and techniques on how CTE teachers can work with core disciplines to better prepare students before entering CTE classrooms by building excitement and understanding in the application of these skills. Learn how to create synergy with core curriculums to enhance our own programs for meaningful student instruction and recruitment.
2. **You're in Charge! Students Manage a Business** (Missy Spielman and Jeff Stout): A high school agriculture business class operates a company that grosses almost \$40,000 in sales with the guidance of local professionals and the instructor. Students apply and interview for positions and then shadow and consult with professionals in order to develop and implement strategies to operate their company.
3. **Real-world Practice with Mock Interviews** (Dana Napier): Learn how to amp up your student's virtual/nonvirtual engagement with mock interviews. Explore implementation strategies for career exploration/preparation units and learn how to implement performance-based mock interviews for your students.

5:45-6:15 p.m. — Third Breakout Session

1. **Navigating Face-to-Face Instruction During COVID-19** (Justin Roerink and Ben Saunders): Gain lessons learned from two CTE administrators who have been leading schools with students attending face to face full time with COVID-19 protocols in place.
2. **Teachers in Industry: The Ultimate Externship!** (Mary Beth Echeverria, Leslie Knotts, and Mike Mills): Would immersing educators in industry help them understand the skills necessary for student success in the workforce? We think yes! Learn how Frederick County Public Schools and American Woodmark Corporation team up to provide a unique experience to guide educator practice in preparing students for jobs of today and tomorrow.
3. **Actively Engage Your Student Audience** (George Bishop, Lisa White-Murrill, and Dr. Ray Wu-Rorrer): Three professional educators share successful strategies to help you ensure your students are tuning in, turned on, and submitting assignments.

6:15-6:30 p.m. Closing Session

Laura Smith, Virginia ACTE President, Presiding

Conference Wrap-up

Prize Drawings

## Sponsors

Virginia ACTE gratefully acknowledges the following organizations for their sponsorship of the conference and their contributions to our professional organization:

