



Considerations for Using Local Data for “I Support CTE” PowerPoint

- Adjust the context and data depending on the audience. Possible audiences are business partners, CTE advisory councils, parents, community or civic groups, parents, teachers, etc.
- Reiterate the investment for CTE is both at the **federal and state levels**.
- Use local data from [School Quality Profile](#), [CTE Trailblazers resources](#), [Top 15 Employers in the Local Workforce Investment Area \(LWIA\) by Virginia School Division](#) (Virginia Department of Education), VDOE Office of Career, Technical, and Adult Education [CTE Statistics, Reports, and Labor Market Data](#), and other state reports submitted to VDOE.
- Extract data from [Virginia ACTE Fact Sheet](#).
- The list of Virginia businesses signing on to the campaign will indicate support for investment in CTE to the Virginia General Assembly.
- Use student success stories as outcomes of the investment in CTE.